

XUNZI WU UI & GRAPHIC



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+ EXPERIENCE

2017 - 2018
Halifax,
Canada

RIGHT SOURCE GROUP LIMITED UI Designer

Right Source LTD. has been committed to the production of the most natural Canadian sea cucumber products.

- Designed and developed creative and responsive websites and landing pages based on WordPress.
- Collaborated with a six-person team and designed mock-ups and created UX prototypes for a Mobile Application.
- Continuously improved front end innovation and usability qualities.
- Identified usability issues in different sections of the website and provided user friendly mock-ups.
- Brand identity design, implementation and management.
- Designed Brochures, posters, banners, folders, booklets and abstract designs for a wide variety of clients.

2013 - 2014
Xi'an, China

SHAANXI XI'AN WANFANG DESIGN COMPANY Graphic Designer

This is a design studio which has signed contract with a number of famous publishing houses, also undertakes children's books design and related projects at home and abroad.

- Selected colours, images, text style and layout. Presented the design to clients;
- Designed book covers;
- Illustrated children's books and booklets;
- Developed graphics and visual images for product illustrations, logos and websites.

+ EDUCATION

2016

NSCAD UNIVERSITY

Master of Interdisciplinary Design

- Cooperation: The Psycho-Geographers Table
- Design For Cultural Sustainability: Connecting Young Chinese With Their Traditional Culture

2009

XI'AN POLYTECHNIC UNIVERSITY

Bachelor of Animation

- Got Short-listed Award in Shengxing Cup Knitting Doll Design Contest of The 6th China International Knitting Design Contest.

+ ABOUT ME

Xunzi Wu is a creative UI designer with a strong background in graphic and visual communication design, animation making, video editing, branding and motion design, seeking to take a position in the field of social media and marketing communication.

She is capable to create traditional and modern graphic solutions for any communication issue. She is an ambitious, self-motivated, confident designer who can achieve project goals and satisfied clients.

+ PROFESSIONAL SKILLS

Interface Design	<div style="width: 90%;"></div>
Web Design	<div style="width: 85%;"></div>
Graphic Design	<div style="width: 80%;"></div>
Branding	<div style="width: 75%;"></div>
Logo Design	<div style="width: 70%;"></div>

+ TECHNICAL

Sketch	Wordpress
Adobe Illustrator	Mockup
Adobe Indesign	InVision
Adobe Photoshop	HTML/CSS

+ PROJECT

Freshook APP Design

Freshook is an app to buy and sell locally. Customers can find best great deals on for sale items.

Design and develop responsive UI wireframes, layouts, prototyping for Freshook.

Seacoo Web Design

www.seacoo.com

N.S.K.D Web Design

www.nskdclothing.com

